

## DP WORLD NHAVA SHEVA: ROAD SAFETY WEEK CELEBRATION - 2017

**YOUR SAFETY SECURES YOUR FAMILY- BE CAUTIOUS ON ROADS**



The banner features a background image of a road with a yellow diamond-shaped sign that reads 'ROAD SAFETY WEEK 2017'. The text 'Together We can Save millions of lives.' is written in a stylized font. A yellow starburst contains the text 'Participate & win exciting prizes' and an image of a gift box. The main title 'Road Safety Week' is in large white letters on a green background. Below it, the dates '11<sup>th</sup> to 17<sup>th</sup> JANUARY, 2017' are in red. The slogan '"Your safety secures your family-Be cautious on Roads"' is in blue. At the bottom, seven circular icons illustrate safety rules: 'Wear Helmet' (blue checkmark), 'Don't use Cellphone While Driving' (red X), 'Don't Drink & Drive' (red X), 'Wear Seat Belt' (blue checkmark), 'Reduce Speed Protect Yourself' (red X), 'No Rash Overtaking' (red X), and 'Find a safe place to cross' (blue checkmark).

DP World Nhava Sheva has observed "Road Safety Week" between 11<sup>th</sup> January to 17<sup>th</sup> January 2017 and excellent initiatives were undertaken in the terminal and beyond the gate involving employees, contractors and stake holders.

National Statistics shows that the death toll in Road Accidents is rising at alarming rates and need for focussing in providing awareness to the drivers and road users.

Below initiatives were undertaken involving employees, contractors, external truck drivers and local community.

- An awareness program involving external trailer drivers, internal drivers and road users especially at terminal, external road and parking plaza.
- A training session by Navi Mumbai traffic police was also arranged on the occasion of road safety week. Session was about showcasing CCTV videos of incidents occurred in Navi Mumbai.
- Competitions were held as a part of creating awareness among contractors & employees which included
  - Spot quiz competition
  - Elocution competition
  - Quiz competition – "Kaun Banega Road Safety Warrior"Prizes were distributed among winners and the participants.

- Street play for external drivers at parking plaza involving more than 100 drivers, street play was based on "Yamraj on Road safety" which was scripted and executed by safety team.
- Visit to Phunde School – awareness program and spot quiz, elocution competition arranged on road safety involving more than 120 students.

The below are highlights of the initiatives undertaken on this occasion –

### Awareness campaigns on Road Safety Week

Various awareness campaigns conducted at the terminal involving employees, contractors, and internal trailer drivers etc to highlight the importance of road safety in life.

The awareness to management employees and management staff was conducted through road safety messages throughout the week, banner display, video clips, tool box talks and notice board displays etc.



Awareness campaign with operators, sharing sweets after short awareness talks



Awareness campaign for lashers and checkers at wharf area



Awareness campaign for employees and contractors



Awareness campaign for external truck drivers at gate



Awareness campaign with checkers and QC operators



HSE representative giving gifts to winners



Awareness campaign with external trailer drivers at survey point



Awareness campaign with external trailer drivers

### **"Kaun Banega Road Safety Warrior"- Quiz competition for Employees**

As part of ongoing road safety week celebration, an online quiz competition was conducted by HSE team, 10 selected questions based on road safety were emailed to all employees and winners were selected based upon the number of correct answers in shortest time frame. This event has seen active participation from 35 contestants from all departments. Prizes for winner and participants were handed over and all were appreciated for their active involvement towards a better and safe roadway.

Winners of quiz competition as follows:

1. Raviranjana Sharma- Engineering
2. Rakesh Patel- operations
3. Sachin Shetty- HC





Finance manager giving gift to "Kaun banega Road safety Warrior" participant



Participants receiving complimentary gifts from Ops- Head

### Road safety Awareness campaign session by NAVI MUMBAI TRAFFIC Police

An interactive session by NHAVA SHEVA traffic police has been arranged with drivers and employees at DP World Nhava Sheva. Session was given by Mr. Sunil Shinde, Assistant Police Inspector of Nhava Sheva. Total of 45 participants were present during the session, they showcased shocking real time accidents happened in Navi Mumbai and with help of audience they assessed the root causes of incidents and shared the precautionary measures to eliminate the same. Main points discussed during session were

- Importance of road rules and signals
- Understanding meaning of Signage
- Following lane traffic
- Do not drive under influence of alcohol or any other drugs
- Priority shall be given for pedestrians and cyclists



Awareness session by Head Operations



Traffic police in-charge delivering awareness session

### Street play and health awareness campaigns with external drivers

We have a huge number of uneducated external drivers coming to terminal every day, for them building awareness is a challenge, for this purpose HSE manager, Mr. Subhash Lokhande scripted a street play which was executed by our team at parking plaza. We have performed the street play for a crowd of more than 100 drivers who felt liberated after being guided on such important avenues. The session ended with exercise which included stretching and basic yoga exercise executed with drivers. At the end of the session many of the drivers thanked for the awareness provided and instant relief obtained through exercise session and told us that they will try to replicate these actions in their daily life.



Street play and awareness campaign with external drivers at parking plaza;



HSE team members performing street play



Physical exercise for External drivers



HSE representative distributing sweets

### Road safety Awareness campaign with Students at Phunde School

On the occasion of road safety week, we have organized a school visit and an interactive session for the students. A quiz and an elocution competition were also held during the visit. Curious young students were eagerly raising questions on road safety topics and made the session interactive and fun filled. The session with duration of 2.5 hours was well received by students as well as teachers as they insisted us to conduct awareness campaigns on upcoming events and we were delighted to receive the positive response from the students.

- Winners of elocution competition :
  1. Rajput Vaibav Singh
  2. Kalel Amar Sanjay
  3. Chandar Jamaku
- Winners of Quiz competition:
  1. Vaibhav Rajput
  2. Naina Bhusare
  3. Amar Rajput



Students attending session



Students in action: Quiz Competition



Students in action: Elocution competition



HSE representative distributing gifts for winners



### Awareness campaign and Elocution competition for Contractors and supervisors

Road safety awareness campaign and elocution competition were organized during the week celebration. HSE representative shared the general road safety awareness and good practices on road, importance of following road signages, relevance of documents for driving and pre-operational checkups were also discussed during the session. An elocution competition on road safety was organised with contractors. 14 contestants participated in competition and 3 of them won it. All participants and people in awareness campaign were handed out chocolates as token of appreciation for participating in the campaign.

List of winners:

1. Virendranath Tiwari- Chekmate
2. Machindra Patil- Forbes house keeping
3. Rajesh Mhatre-LD transports



Awareness session by HSE representative



Elocution competition on road safety awareness